



1 MONTH FREELANCING CRASH COURSE

ONLINE + ONSITE



ZERO SE BANO HERO



COURSE OUTLINE

MODULE 1

- 1: Who I AM?
- 2: What I am going to teach you?
- 3: Introduction to Freelancing on Fiverr
- 4: Types of Freelancing Platforms
- 5: Traditional & Non Traditional Platforms
- 6: Freelancing vs Job
- 7: How you can be a Good Freelancer?
- 8: How to select your skill?
- 9: Follow your passion
- 10: Identify Goals & Learning a new skill
- 11: Practice your skill
- 12: What things you need to start freelancing
- 13: Question Answers

MODULE 3

- 1: Gig Thumbnail Creation
- 2: Presentation of Work and Mockups
- 3: Fiverr Terms & Conditions/Violations
- 4: Description Creation
- 5: How to Manage Project Delivery Time
- 6: Frequently Asked Questions
- 7: Assignments

MODULE 5

- 1: Payment method on Fiverr
- 2: Why payoneer is important?
- 3: Overview of Payoneer
- 4: How to create your Payoneer account
- 5: How to attached your payoneer account to fiverr
- 6: Assignments

MODULE 7

- 1: Question & Answers about fiverr
- 2: Introduction to Upwork
- 3: How Upwork works?
- 4: Identify Real & Fake Buyers
- 5: Discuss Hourly Rate & Fix Budget Process
- 6: How to Gain Attention?
- 7: Question Answers

MODULE 9

- 1: Create a professional profile on Upwork
- 2: Complete your profile 100%
- 3: How to get Upwork verification badge
- 4: Upwork Profile Description
- 5: What are titles & Thumbnails?
- 6: Level of skill & Communication skills
- 7: Importance of Keywords
- 8: Assignments

MODULE 11

- 1: Link your bank with upwork
- 2: Getting Bank Account (IBAN-SWIFT Code)
- 3: Overview of Adobe Photoshop/Illustrator
- 4: Fiverr Terms & Conditions
- 5: Discuss about Violations
- 6: Description Creation

MODULE 2

- 1: Setup Your Complete User Profile
- 2: Create a professional profile as a seller
- 3: What are Gigs? How we can create gigs?
- 4: What is Title?
- 5: What is SEO? Search Tags
- 6: Importance of Keywords
- 7: How we can rank our gigs?
- 8: Create a professional description
- 9: Pricing your skill level
- 10: Types of skills in freelance marketplace
- 11: Level of skill & Communication skills
- 12: Problems that Freelancer face while doing projects
- 13: Profile Checking & Assignments

MODULE 4

- 1: Discuss about Portfolio
- 2: Why portfolio is important?
- 3: Make your buyer regular
- 4: Get 5 Star Rating from buyer
- 5: Get buyers review on your profile
- 6: Write an effective winning projects bidd/What is the best time for bidding?
- 7: best time for bidding?
- 8: Assignments

MODULE 6

- 1: How to attached jazzcash account with payoneer
- 2: How to transfer money from payoneer to jazzcash
- 3: How we can get more projects on Fiverr.com
- 4: Question Answers

MODULE 8

- 1: Create a professional profile on Upwork
- 2: Complete your profile 100%
- 3: How to get Upwork verification badge
- 4: What are titles & Thumbnails?
- 5: Level of skill & Communication skills
- 6: Assignments

MODULE 10

- 1: What is contract? How we can get contracts
- 2: What are connects? How we can use and buy it?
- 3: How to find work on Upwork?
- 4: Write an effective winning projects bidd/What is the best time for bidding?
- 5: What is Catalogue Project? How can we use it?
- 6: Assignments

MODULE 12

- 1: Questions & Answers About Upwork
- 2: Overview of other freelancer marketplaces



LOCATION:

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