





# 2 MONTHS GRAPHIC DESIGN COURSE

ONLINE + ONSITE

**Ai** Illustrator

**Ps** Photoshop

 Adobe Color

 Adobe Acrobat

**Bē** Behance



## BECOME A BRAND IDENTITY & ADVERTISING DESIGNER IN JUST 2 MONTHS

TYPOGRAPHY / COLOR / LAYOUT AND COMPOSITION / IMAGES  
/ FUNDAMENTALS OF DESIGN

### COURSE OUTLINE

- 1: LOGO DESIGN
- 2: COMPANY BRAND GUIDELINE
- 3: STATIONERY DESIGN
- 4: SOCIAL MEDIA ADS, BANNERS AND GRAPHICS
- 5: POSTERS, BANNERS AND BILLBOARDS
- 6: POSTCARDS AND FLYERS
- 7: MAGAZINE AND NEWSPAPER ADS
- 8: BROCHURES (PRINT AND DIGITAL)
- 9: INFOGRAPHICS
- 10: MOCKUPS
- 11: IMAGES FOR WEBSITES AND BLOGS
- 12: SIGNAGE AND TRADE SHOW DISPLAYS
- 13: BANNER AND RETARGETING ADS

### PROJECT DISPLAY & SELF BRANDING

#### END OF THE COURSE SUMMARY

- 1: BUILDING YOUR PORTFOLIO PRESENTATION ON BEHANCE
- 2: CV DESIGN
- 3: SELF BRANDING

#### LOCATION:

PLOT 313, BLOCK F1  
PHASE 1 JOHAR TOWN,  
LAHORE, CREATIVE FOX STUDIO

 0333 4688816

 0333 4271327